



## **Asia-Link Symposium, Manila – Friday 22<sup>nd</sup> February 2008**

Venue: Makati Shangri-la Hotel

The Asia-Link Symposium is a forum for strategy and policy dialogue that will increase mutual understanding in terms of priorities and possible cooperation areas between the EU and the Philippines.

The Symposium will provide an opportunity for the sharing and exchange of ideas and best practices among European and Asian economies, on innovative strategies and ways to effectively and efficiently link higher education systems to enhance global complementation.

### ***Thursday 21<sup>st</sup> February 2008***

**18:00 – 19:30**                      **Briefing for Speakers and Panellists**  
***Makati A***

**Opening Remarks**

**H.E. Mr. Alistair MacDonald**  
Ambassador-Head of Delegation  
Delegation of the European Commission to the Philippines

### ***Friday 22<sup>nd</sup> February 2008***

**08:30 – 09:30**                      **Registration and Coffee**

**09:30 – 10:00**                      **Opening Ceremony**  
***Quezon Ballroom***

**09:30 – 09:40**                      **Message**  
**H.E. Mr. Alistair MacDonald**  
Ambassador-Head of Delegation  
Delegation of the European Commission to the Philippines

**09:40 – 09:50**                      **Message**  
**H.E. Mr. Gérard Chesnel**  
Ambassador of France to the Philippines  
Representative of the Slovenian Presidency of the European Union

**09:50 – 10:00**                      **Message**  
**Mr. Romulo Neri**  
Chairman  
Commission on Higher Education, Philippines

**10:00 – 10:30**                      **Coffee Break**

- 10:00 – 10:30**                    **Ceremonial Opening of the Exhibition**  
***Makati A***  
Selected officials from the European Delegation and the Philippine Government will issue a joint media release, and will symbolically open the EHEF Exhibition with a simple ribbon cutting ceremony.
- 10:30 – 12:00**                    **Opening Plenary**  
***Quezon Ballroom***
- State of European and Philippine Higher Education: Links, Co-operation and Mobility**  
The session will focus on the discussion of the state of European and Philippine student mobility, sharing experiences from European countries and the Philippines. Insights on increasing cross-border cooperation will also be discussed by the panel. Both barriers and enablers to cooperation will be raised. This will set the tone of the parallel sessions that follow.
- Chairperson:**
- Mr. Boris Iarochevitch**  
Head of Sector  
Education, RTD and Information Society  
Centralised Operations for Asia incl. Central Asia  
EuropeAid Co-operation Office  
European Commission
- Panellists:**
- Mr. Benison Cu**  
Director, External Linkages  
De La Salle University, Philippines  
**Title of presentation**
- Ms. Nenalyn Defensor**  
Commissioner  
Commission on Higher Education, Philippines  
**Title of presentation**
- Ms. Karin Riegler**  
Head, Institutional development and quality management  
Academy of Fine Arts, Vienna, Austria  
**"Student Mobility in European Higher Education"**
- 12:00 – 13:30**                    **Lunch**  
Lunch will be served in Conway's Shangri-la.
- 13:30-14:30**                    **Session 1:**  
**Erasmus Mundus: Programme, Research & Training**  
***Quezon Ballroom***
- The Erasmus Mundus programme is a co-operation and mobility programme in the field of higher education, which promotes the European Union as a centre of excellence in learning around the world. It also provides EU-funded scholarships for Filipinos in these Masters Courses, as well as scholarships for EU-nationals studying at partner universities.

**Chairperson:**

**Mr. Boris Iarochevitch**

Head of Sector  
Education, RTD and Information Society  
Centralised Operations for Asia incl. Central Asia  
EuropeAid Co-operation Office  
European Commission

**Speakers:**

**Prof. Robert Sala**

Professor of Prehistory  
Universitat Rovira I Virgili – representing the Erasmus Mundus  
Master in Quaternary and Prehistory coordinated by the University of  
Ferrara

***Erasmus Mundus IMQP: The experience of a Mediterranean-Southeast Asia school for Human Evolution.***

**Ms. Jill Lopez**

Project Associate in practice areas of International Economic Law,  
Technical Assistance, Development, and Law and Policy Reform  
T/A Advisory Services, Philippines

***The Erasmus Mundus Journey***

**Mr. José Gutierrez**

Education, Audiovisual and Culture Executive Agency, European  
Commission

***The Erasmus Mundus External Cooperation Window and the  
new Erasmus Mundus II***

14:30 – 15:30

**Parallel Sessions**

<b>Parallel Session 2: Theme: Mobility and Credit Transfers Quezon Room</b>	<b>Parallel Session 3: Theme: Higher Education Cooperation Makati A</b>
<b><u>Quality assurance, Mutual Recognition and Links</u></b>  One key concept in international education collaboration is quality assurance, mutual recognition and credit transfers. This is almost an over-arching concept that will affect all other areas of cooperation among European and Philippine institutions. This session will discuss quality assurance issues when seeking partner institutions, and will explore ways by which different education systems can be linked.	<b><u>Institutional Cooperation, Cooperation in Teaching and Research</u></b>  This session will discuss issues dealing with cooperation between European and Philippine institutions. Case studies of existing cross-accreditation schemes will be presented along with their benefits and shortfalls.
<b>Chairperson:</b>  <b>Dr. Julius Maridable</b> Vice-Chancellor for Academics De La Salle University, Philippines	<b>Chairperson:</b>  <b>Dr. Cristina Padolina</b> President, Centro Escolar University, Philippines

<p><b>Speakers:</b></p> <p><b>Dr. Ton Vroeijenstijn</b> Former Member, Steering Group of Association for Quality Assurance in Higher Education; Former Member ENQA, former Coordinator for European Consortium for Accreditation (ECA), The Netherlands <b>Quality assurance as condition sine qua non for cooperation</b></p> <p><b>Dr. Asunta Cuyegkeng</b> Vice-President for Loyola Schools Ateneo De Manila University, Philippines <b>Title of presentation</b></p>	<p><b>Speakers:</b></p> <p><b>Dr. Alvin B. Culaba, RME, PhD</b> <i>(Currently working with Open Learning Provision for Postgraduate and Industrial Training in Sustainable Technology) Chair, Centre for Engineering Sustainable Development Research, De La Salle University, Philippines</i> <b>Title of presentation</b></p> <p><b>Dr. John Beamish</b> Regional Director International Office <b>University of Hertfordshire, United Kingdom</b> <b>Institutional Collaboration</b> <b>Cooperation in Teaching and Research</b></p>
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**15:30 – 16:00**                      **Coffee Break**  
**16:00 – 17:00**                      **Parallel Sessions**

<p><b>Parallel Session 4:</b> <b>Theme: Links and Cooperation between Higher Education, Research and Industry Quezon</b></p>	<p><b>Parallel Session 5:</b> <b>Theme: Achieving Borderless Higher Education Systems Makati A</b></p>
<p><b><u>Developing and strengthening Ties, Links with Global Industries</u></b></p> <p>Higher education and research should feed into industries and develop careers. Does the Philippine higher education system answer this call? This session will discuss and raise issues on how HEIs answer the call of national professional needs and see how the industry sectors are responding.</p> <p><b>Chairperson:</b></p> <p><b>Mr. Fortunato T. Dela Peña</b> Undersecretary, Department of Science and Technology, Philippines</p> <p><b>Speakers:</b></p> <p><b>Mr. Ramon Medina</b> Former President, People Management Association of the Philippines <b>Title of presentation</b></p> <p><b>Mr. Andrew Sors</b> Head of Section, Science and Technology Section, Delegation of the European Commission to India <b>Title of presentation</b></p>	<p><b><u>Case study of Distance Delivered Education</u></b></p> <p>Transnational education is predicted to grow enormously in the next few years. Advances in technology have allowed us to reach students beyond our borders. This session aims to present case studies of cross-border collaboration such as distance-delivered courses and exchange programmes.</p> <p><b>Chairperson:</b></p> <p><b>Dr. Amelia Guevarra</b> Vice-President for Academic Affairs University of the Philippines, Diliman, Philippines</p> <p><b>Speakers:</b></p> <p><b>Mr. Roger Bartholomew</b> President, Inter-Ed Chairperson, Southville Colleges, Philippines <b>Transnational Education in The Philippines: A Case Study based on Southville Foreign University</b></p> <p><b>Dr. Nemah N. Hermosa</b> Dean, Faculty of Education OIC, Office of the Vice Chancellor for Academic Affairs, UP Open University, Philippines <b>Title of presentation</b></p>

**19:00- 21:00**                      **Reception**  
**Manila Room, Makati Shangri-la**